

Publication Reward Program

BioConcept Ltd. - a premium Swiss manufacturer of cell and tissue culture media - is launching a Publication Reward Program and making available free of charge media to customers publishing posters and papers. The program rewards customers who are using a BioConcept cell culture product with a voucher for up to CHF 1,000 that can be used towards free media for their research. Simply use one of the special media listed below for your research and submit your publication reference to receive up to CHF 1,000 voucher towards the future purchase of media.

Conditions

- Initial samples for testing the media will be provided free of charge.
- The lab or person must provide evidence of a poster or paper explicitly citing in Material and Methods: "Product X cat number YYYY from BioConcept Ltd., Allschwil, Switzerland".
- Upon receiving the proof of poster the customer will be rewarded with a voucher for CHF 400 for future use of the (same) product. Upon receiving the proof of the published paper, the customer will be rewarded with a voucher for an additional CHF 600 (total of CHF 1,000) for future use of the (same) product.
- Posters and papers that mention the product and BioConcept in title and body of poster can qualify for higher amount vouchers (at the discretion of BioConcept).
- Offer applies to one lab Principal investigator and is non-transferrable.
- Poster and publication must be new and not preceding January 2021.

Product Inclusions

- MAM-PF77 CHO media (liquid only) (10-02S80-I)
- Hybridoma media HYGM 6 (9-00F55-I), HYGM 7 (9-00F67-I), ISF-1 (1-57S97-I)
- Insect cell media/Baculovirus expression media SF-4 (9-00F38-I)
- Serum substitute BIT 9500 (5-18S02-H)

Exclusions

- All other media including serum, serum containing and classical media.
- Resale products.

Allowable sample sizes for testing

- BIT 9500: 100ml
- SF-4: 500ml
- HYGM6/7/ISF: 500ml
- MAM-PF: 500ml

BioConcept reserves the right to terminate this program at any time, to limit the program to certain geographies and locations entirely at its own discretion and to limit volume, discount and timelines and other aspects of the program to safeguard against false claims.

About BioConcept

Based in Basel, BioConcept Ltd. is a primary manufacturer of specialty cell culture media and buffers for the life sciences and biopharmaceutical industry. BioConcept has developed a proprietary portfolio of cell culture media for a variety of cell types (CHO, BHK, stem cells, Hybridoma, Insect cells etc) that are used by hundreds of customers. In addition to its proprietary media formulations, BioConcept manufactures custom media formulations for its biopharmaceutical customers. BioConcept's media manufacturing facilities include segregated ACF/non-ACF liquid media facilities of up to 5,000L capacity as well as powder media milling and blending facility of up to 800 kg/batch all of which are ISO certified and GMP compliant. The State-of-the-Art facilities use WFI (Water for Injection) and automated robotics handling and filling systems for quality product production and quick turn around times.



- 1 Automated Media Filling
- 2 Media Container Filling
- 3 Powder Mill
- 4 In-house Quality Control

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